



CARNWATH G.C.

CARNWATH GOLF CLUB

SPONSORSHIP



SPONSORING CARNWATH INTRODUCTION



PROUD TO SUPPORT LOCAL BUSINESS

What better place to do business, entertain clients or reward staff than in the fresh air, surrounded by the rolling countryside views afforded by our beautiful course.

Our diverse golfing population and large footfall of visitors makes supporting our Club a true community investment for both local and larger businesses. We ensure that each of our valued Sponsors are promoted effectively and rewarded for their contribution to the Club – we even provide a truly unique ‘Sponsors Bag Tag’.

Our sponsors not only enjoy prominent, year round on course advertisement, but also a range of digital promotions made available via our state of the art website. Businesses will also enjoy digital promotion on our growing social media channels, across an audience of ~1.5k likes and followers, spanning platforms such as Facebook, Twitter & Instagram, providing a great opportunity to connect and promote your business with the local community.

At Carnwath Golf Club we are proud to support local business. As such, we offer a number of comprehensive sponsorship packages that will give your company great coverage for a very competitive price.



SPONSOR'S DAY NETWORK & HAVE FUN!

A DAY TO REMEMBER FOR YOU AND YOUR GUESTS

All sponsors across our packages and additional sponsorship avenues, are invited to take part in our annual 'Sponsor's Day'. Carnwath's Commercial Committee host a fun, relaxing networking day which includes a great four person team event on our course.

The day includes:

- Tea / Coffee and breakfast roll on arrival
- Official starter and team photo on the 1st tee
- Closest to the pin prize on the 4th hole
- Longest drive prize on the 17th hole
- Delicious buffet dinner presented by Roundel Catering
- Prize for the winning four person team, presented in a short prize giving
- Invite to annual 'Prize Giving Night' for the winning team



SPONSORSHIP PACKAGES

ONE, TWO AND THREE YEAR OPTIONS

TINTO PACKAGE

Named after our 11th hole, the 'Tinto Package' is our entry level offering, rolling year to year and costing just **£300** per annum – a great option for local businesses.

GALLOWHILL PACKAGE

The 'Gallowhill Package' is our most popular package and is therefore aptly named after many golfers favorite hole at Carnwath, the 12th. This package covers a two year period and presents great value at just **£500**.

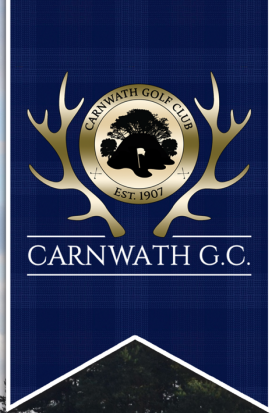
STEYBRAE PACKAGE

Our most comprehensive offering. The 'Steybrae Package', named after the end of this stretch of holes, the 13th, is aimed at businesses who look to regularly entertain clients and are seeking greater coverage. This considerable package covers a three year period and even includes a corporate golf day for 16 players at just £1,000.

A detailed breakdown of each package is provided on the following pages.

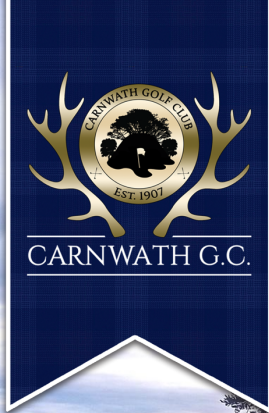
THE TINTO PACKAGE

£300 PER ANNUM



PACKAGE DETAILS

- Three complimentary Fourball vouchers to entertain guests or reward staff - can be used at any time during the sponsorship year.
- Year round, all weather, prominent on course advertisement with artwork fully provided or specified by your business.
- Four person invitation to the popular 'Sponsor's Day', including a morning roll before, and buffet meal after the event.
- Digital coverage on our website, featuring prominently on our Sponsorship section on the Home page, linking directly to your website and viewed by thousands of visitors annually.
- Unique 'Sponsors Bag Tag' to display on your golf bag.
- Company promoted via annual post on Facebook, Twitter & Instagram.
- Company promoted via email annually to all Carnwath subscribers.



THE GALLOWHILL PACKAGE £500 FOR TWO YEARS

PACKAGE DETAILS

- Six complimentary Fourball vouchers to entertain guests or reward staff - can be used at any time during the 2 year sponsorship period.
- Year round, all weather, prominent on course advertisement with artwork fully provided or specified by your business.
- Four person invitation to the popular 'Sponsor's Day', including a morning roll before, and buffet meal after the event.
- Digital coverage on our website, featuring prominently on our Sponsorship section on the Home page, linking directly to your website and viewed by thousands of visitors annually.
- Unique 'Sponsors Bag Tag' to display on your golf bag.
- Company promoted via bi-annual post on Facebook, Twitter or Instagram.
- Company promoted via email bi-annually to all Carnwath subscribers.
- Discounted corporate golf days for 16 or more players at £20 per player (Mon-Fri, food arranged separately).



THE STEYBRAE PACKAGE £1,000 FOR THREE YEARS

PACKAGE DETAILS

- Ten complimentary Fourball vouchers to entertain guests or reward staff - can be used at any time during the 3 year sponsorship period.
- Year round, all weather, prominent on course advertisement with artwork fully provided or specified by your business.
- Four person invitation to the popular 'Sponsor's Day', including a morning roll before, and buffet meal after the event.
- Digital coverage on our website, featuring prominently on our Sponsorship section on the Home page, linking directly to your website and viewed by thousands of visitors annually.
- Unique 'Sponsors Bag Tag' to display on your golf bag.
- Company promoted via quarterly post on Facebook, Twitter or Instagram.
- Company promoted via email quarterly to all Carnwath subscribers.
- Company logo / message displayed in the footer of all mass emails from the Club.
- Corporate golf day for 16 guests to be used at any time during the 3 year sponsorship period (food & additional players arranged separately).
- Discounted additional golf days for 16 or more players at £20pp (Mon-Fri)



ADDITIONAL OPPORTUNITIES INCLUDES BASIC BENEFITS & MORE

WEBSITE SPONSOR

This digital sponsorship opportunity offers an individual or company the chance to sponsor our beautiful website. Sponsors will be listed and relevant advertisement displayed in the website footer, visible on every page of the website and visited by thousands of golfers annually. - **£250** per annum

MEMBER'S HANDBOOK SPONSOR

This unique opportunity covers ~500 Member's Handbooks and will get your brand noticed by our Membership. The rear cover of our handbooks will be dedicated to your company and you will be listed as the sponsor on our website. Our beautiful handbooks are produced annually and issued to all members. - **£300** per annum

SCORECARD SPONSOR

One of two sponsors on our course scorecard, this unique opportunity provides prominent coverage across our most frequently used collateral. Get noticed by thousands of golfers annually and listed on our website. Sponsors will feature on all scorecards used by members and visitors until stock finishes. - **£300** per sponsor.

THANK YOU.

PLEASE DON'T HESITATE TO CONTACT US IF YOU HAVE ANY
QUESTIONS OR ARE INTERESTED IN ANY OF OUR PACKAGES.

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